

# Academic Excellence Meets Practical, Real World Learning

NYU SPS provides undergraduate students with rigorous academic programs and empowers them with skills gained from practical, handson experiences. Guided by industry experts, students solve real-world problems that address industry challenges and build a portfolio of work.



# Shaping the Organizations Where You Want to Work

Students engage with practicing experts from our faculty, alumni, and industry partners in classrooms, conferences, and projects. Our global community is made up of industry leaders and trailblazers, becoming lifelong connections. At the heart of all of this is New York City, a magnet for doers across the globe.

#### **Practical and Future-Focused**

Our faculty have real-world experience, allowing them to rapidly incorporate the latest trends and developments affecting industries today into our degrees. Through projects and simulations, students gain the skills valued by today's top employers.

#### **Built Around Your Needs**

Scholarships; seamless credit transfer; online, inperson, full-time and part-time options; academic advising; and career services support your journey.

## **Helping You Achieve Your Ambitions**

We're proud that across rapidly evolving professional landscapes, our students and alumni are defined and differentiated by their ability to lead change in global workplaces.

# Unlock Lifelong Connections with NYU SPS Faculty Experts

NYU SPS faculty bring their career expertise to the classroom. They have worked in organizations and roles that align with your ambitions. They will help you enrich your professional network and build connections that last a lifetime.

## **Faculty Spotlight**



John Burnett
Adjunct Instructor, BS in Leadership and Management

John Burnett is an adjunct instructor at the Division of Applied Undergraduate Studies (DAUS) and an NYU SPS alum. Having grown up dreaming of leading a global organization, he is now both a proud educator and global business professional who sees teaching as a way for him to help establish future business leaders and entrepreneurs.

"Real-life experiences enable me to bring a wealth of knowledge, skills, and successes into the classroom."



**Pierre Lacour**Clinical Associate Professor. AAS in Business

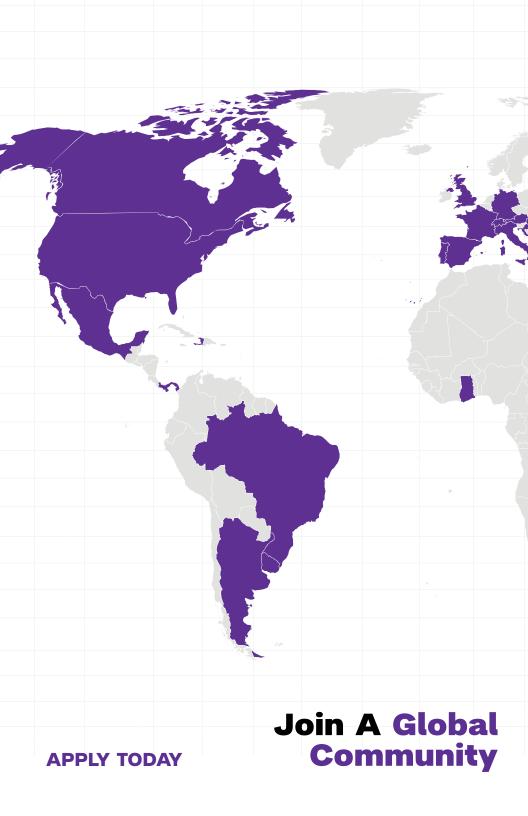
Pierre Lacour joined the Division of Applied Undergraduate Studies (DAUS) as the coordinator of Economics in 2009. He was drawn to NYU SPS by the opportunity to teach a diverse body of students, including both adults and traditional students.

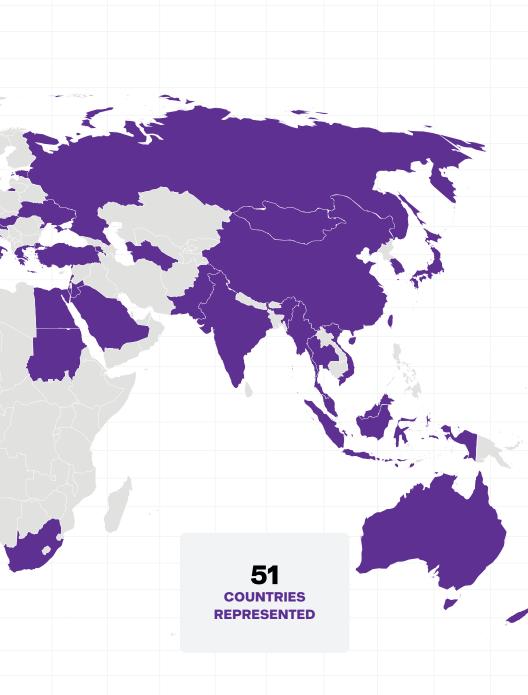
"Do not hesitate to talk to your instructors and advisors about courses, and try to lay out with them a study plan that enhances your goals."

# **Shaping Careers in the Heart of NYC**

Whether you log on or walk into our classes, NYU SPS provides an education uniquely shaped by New York City. That means unprecedented access to today's top industries, along with programs that rapidly incorporate the latest issues, trends, and emerging technologies.







NYU SPS connects you with a diverse **network of students, faculty, and alumni** who bring a wide range of cultural perspectives and professional experiences. You'll build international relationships, gain valuable intercultural insights, and broaden your worldview, preparing you to **lead with a global mindset.** 



## Earn or Complete an Industry Focused Undergraduate Degree

Our undergraduate degrees provide the emerging skills and experiences that employers need. Students solve real-world problems through hands-on learning experiences.

Whether you study online or onsite, full- or part-time, our flexible programs are designed to accommodate work and family obligations and address financial concerns, so you can focus on completing your degree.



| Degree  | Concentrations                               | STEM*<br>(onsite) | Online | Onsite |
|---|--|-------------------|--------|--------|
| AA in Liberal Arts                                    | None   | No                | Yes    | Yes    |
| AAS in Business                                       | None   | No                | Yes    | Yes    |
| AAS in Hospitality                                    | None   | No                | Yes    | Yes    |
| AAS in Information Systems Management                 | None   | No                | Yes    | Yes    |
| BA in Social Sciences                                 | 11 Concentrations Available                  | No                | Yes    | Yes    |
| BS in Information Systems Management                  | None   | Yes               | Yes    | Yes    |
| BS in Leadership<br>and Management                    | Human<br>Resource Management                 | No                | Yes    | Yes    |
|   | International Business and Global Management | No                | Yes    | Yes    |
|   | Marketing                                    | No                | Yes    | Yes    |
|   | Advertising and Public Relations             | No                | Yes    | Yes    |
|   | Organizational  Management  and Development  | No                | Yes    | Yes    |
| BS in Hospitality, Travel and<br>Tourism Management** | 6 Concentrations Available                   | No                | No     | Yes    |
| BS in Real Estate**                                   | Real Estate Finance                          | No                | No     | Yes    |
|   | Real Estate Development                      | No                | No     | Yes    |
|   | Real Estate Technology and Entrepreneurship  | No                | No     | Yes    |
| BS in Sport Management**                              | Specializations Available                    | No                | No     | Yes    |

<sup>\*</sup>STEM designation is only available for in-person study.

<sup>\*\*</sup>The central NYU Undergraduate Admissions Office oversees admissions for the BS in Real Estate, BS in Sport Management, and BS in Hospitality, Travel, and Tourism Management programs. For further details, please visit nyu.edu/admissions/undergraduate-admissions.html.



# **Career Pathways Bridge Program**

Jumpstart your academic and professional career with a full associate degree scholarship plus additional support from NYU DAUS. The Career Pathways Bridge Program is geared towards recent New York public high school graduates who have not yet earned a college degree. Applicants must be residents of the State of New York and live within commuting distance of NYU. Students who have completed a year or less at another institution, yet have not earned their degree from that institution, and wish to transfer to NYU SPS, are welcome to apply.

## **Alumni Spotlight**

## The Journeys After SPS



# Faisal Fahad BS in Information Systems Management '21

Faisal Fahad transferred from Nassau Community College to NYU SPS, earning a BS in Information Systems Management while working full-time. Inspired by faculty and research opportunities, he pursued graduate studies in computer science at Columbia University. His journey shows how determination and support can turn big dreams into reality.

"Professor Saravanos helped me to believe that nothing is impossible."



# Aleksandra Artyfikiewicz BA in Social Sciences '20

During her time at NYU SPS, DAUS alum Aleksandra Artyfikiewicz served as treasurer and vice president of the School's Undergraduate Student Council prior to receiving the Alpha Sigma Lambda Dean's Award her senior year. Artyfikiewicz utilizes the quantitative and qualitative analysis skills she developed at NYU SPS in her current market research career.

"My professors inspired me to dig deeper. They always related the material we studied to the real world. DAUS is an exciting place to explore perspectives from all over the world."

## **Career Development**

The NYU SPS Wasserman Center for Career Development supports both students and alumni through in-person and online services designed to help them explore career paths, gain practical experience through jobs and internships, and equip them with tools and skills for professional growth. The Center's comprehensive offerings include:

- Individual and group career coaching sessions.
- Expert guidance on personal branding including portfolio website development, LinkedIn account optimization, interview strategy, and effective networking.
- Opportunities for industry engagement through field specific career fairs, employer information sessions, site visits and networking events.
- Robust collection of on-demand resources including career modules, industry guides, and more.

**94%** of 2024 undergraduate students were employed or in school six months post-graduation.

## **Student Life and Resources**

NYU SPS undergraduate students have access to a full range of academic, career, and life support services at the university. We offer a variety of merit- and need-based scholarships, as well as grants based upon your financial circumstances. We also provide individualized counseling sessions to help you strategize the best way for you to finance your education.

In addition, the **NYU SPS Wasserman Center for Career Development** offers career coaching to students and alumni, providing personalized guidance on resumes, cover letters, interviewing skills, networking strategies, and more. The Center hosts various career-related events, such as networking mixers, industry panels, and corporate headquarters site visits.

## **More Spotlights**

#### **Featured Voices in Focus**



# Wanda Bryce BA in Social Sciences

With her concentration in Media Studies, Wanda Bryce is looking forward to gaining a comprehensive understanding of the media industry, specifically the entertainment and communication sectors. Bryce came to NYU SPS after hearing about the BA in Social Sciences program from her academic advisor at her previous institution.

"I quickly fell in love with the programs and the structure of the school. I chose DAUS (Division of Applied Undergraduate Studies) because the majors and programs aligned with my passion and academic interests."



# Julia Anelli BS in Leadership and Management Studies '24

Julia Anelli transferred from CUNY's Borough of Manhattan Community College to NYU SPS to pursue a BS in Leadership and Management Studies while working full-time and raising three children. A recent "Salute to Scholars" awardee, she's passionate about ethical business, financial planning, and helping others—especially young girls—build financial literacy.

"I vividly remember walking through Washington Square Park and observing what I believed were smart NYU students with opportunities beyond my comprehension. I wanted to be one of those students. I knew the DAUS program would fit my lifestyle as an adult learner."

# **Our Student Body**

**Total Undergraduate Enrollment** 

1,611

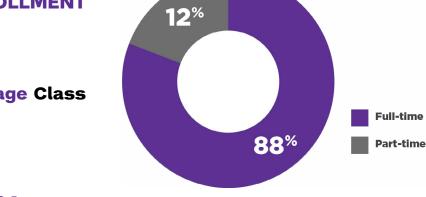
**Average Age** 24



### **ENROLLMENT**

**Average Class** Size

18



99% Of Students **Reported That Their Professors** Were Accessible

Internship **Participation** 

84% (Class of 2023 undergraduates)



## An Invitation from the Dean

Now that you have a sense of the breadth and depth of our undergraduate programs at the NYU School of Professional Studies (NYU SPS), I invite you to take the next step and become a member of our vibrant community of professionally focused innovators and trailblazers.

As an NYU SPS undergraduate student, you'll hone your professional capabilities alongside diverse classmates from a stunning array of backgrounds, lived experiences and perspectives, and connect to industry leaders in New York City, across the country, and worldwide. You'll receive an education designed to propel you to the forefront of your field, guided by faculty members who are working professionals in their respective industries. You'll gain invaluable insights into trends, a globally focused education, and critical connections to industry professionals.

We look forward to helping bring the professional future you envision for yourself to fruition!

#### #WeAreSPS

#### **Angie Kamath**

Harvey J. Stedman Dean

NYU School of Professional Studies

## **Admissions Guide**

### **General Application Requirements**

The NYU SPS Office of Admissions carefully weighs each component of your application during a personalized review process.

- No application fee required
- Degree Requirements
- · Completion of a US high school diploma, GED or equivalent
- Resume
- Personal Statement
- Transcripts from all institutions attended
- Letters of Recommendation: One (optional)
- English Language Assessment: (International Applicants)
- TOEFL or IELTS: \*May be eligible for a waiver

#### Seamless Credit Transfer

Submit your transcripts, and we'll evaluate your courses for transfer credit. Associate applicants may transfer up to 30 credits, and Bachelor's applicants may transfer up to 80 credits. Credit is available for prior learning and work experience.

### **Financing Your Education**

- Whether you are a transfer student, military-connected student, or an adult learner, you may qualify for grants, loans, and scholarships.
- New York residents who are eligible for the federal Pell Grant or New York State TAP may be able to enroll in associate degree programs without any out-of-pocket tuition costs.

#### Office of Admissions

Contact us for a one-on-one consultation and transcript review.

7 East 12th Street, Suite 921, New York, NY 10003

212-998-7100

sps.nyu.edu/ugradadmissions

sps.admissions@nyu.edu



### **Instant Decision Days & Events**

sps.nyu.edu/undergradevents

